

**STATE OF ILLINOIS  
ILLINOIS COMMERCE COMMISSION**

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| Q LINK WIRELESS LLC                                  | : | Docket No. 12-0095 |
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| Application for Designation as an Eligible           | : |                    |
| Telecommunications Carrier in the State of Illinois. | : |                    |

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**Q LINK WIRELESS LLC  
EXHIBIT 2.5**

Q Link Wireless offers Wireless products and services via Internet, Retail Stores, and through Q Link Wireless' traditional and next generation kiosks. Q Link Wireless believes that interactive touch -screen self-serve kiosks, similar to the one depicted in the following figure, is the wave of the future for the wireless industry.



By signing with Q Link Wireless, retail storeowners enjoy the following services: complete installation service and maintenance, merchant support and service at every store and customer support and service for end users. More specifically, Q Link Wireless provides the following:

- Multilingual 24/7 support for kiosk and program related issues;
- Automated support functions;
- Automatic updates of all or any kiosk information using Q Link Wireless' proprietary synchronization software application;
- Real-time reporting of location-specific information;
- Sign-up reports by machine, product, date range and/or time of day; and
- Ability to view and print sales reports for specified time period via Q Link Website.

**Q Link Wireless' proprietary synchronization software application for instantaneous updates of kiosk information**

Q Link Wireless' revolutionary proprietary synchronization software application is a feature unique to Q Link Wireless. No other competitor in the market today can even begin to compete with Q Link Wireless due to their inability to replicate Q Link Wireless' synchronization software. With its synchronization feature, Q Link Wireless can continuously update every kiosk across the country, allowing Q Link Wireless to effortlessly add new products, keep all rate information current, and respond to consumer needs in a timely manner. This competitive advantage ensures that Q Link Wireless' deployed kiosks are always current with the latest information and products.

**Q Link Wireless' Electronic Distribution – an Information-Management Hub**

Q Link Wireless deploys its proprietary revolutionary synchronization software using Q Link Wireless' electronic distribution system. Q Link Wireless' electronic Internet and kiosk system consists of a transaction distribution-processing platform that resides on servers controlled and maintained by Q Link Wireless. Q Link Wireless' data center consists of its transaction-

processing platform and server. Q Link Wireless' data center allows Q Link Wireless to manage the information that enables and regulates product and service distribution via the Internet and kiosks.

Electronic distribution enables Q Link Wireless to electronically transfer service providers' products to the consumer's account in real-time. Q Link Wireless can send products and services directly to the consumers' homes upon validation of all information to insure fraud measures are in place.

Q Link Wireless stores the information from all prospective consumers corresponding to each of his/her account information in Q Link Wireless' data center. The data center automatically and securely sends this information to various intelligence sources to validate the accuracy and authenticity of the consumers input. Q Link Wireless also uses standard phone calls to the consumers to verify the accuracy of information provided.

While on the website or at a retail store, consumers can learn more by simply selecting a product displayed on the website or more conveniently on Q Link Wireless' next generation kiosks and make an educated choice.

## **Our Mission: Commitment to Excellence**

We, at Q Link Wireless, are committed to providing end-to-end innovative, field-proven and efficient communication solutions and services that are tailored to the varying needs of our customers and business partners. We are not in the business of selling phones and Kiosks. Our mission is to enhance people's lives - we are creating a service and program that, upon demand, shows you where you are, what you want and how you want it - and puts it in the palm of your hand. Over time, we hope that this will become an indispensable part of our daily lives.

## **Our Core Values**

- **Customer First** – we provide services and support based on advanced technologies and tailored to each of our customers' needs. Our partnerships with global communications giants ensure the best service and most effective solutions and bring value to our customers.
- **Excellence and innovation** – we strive to identify the most demanding needs of the market and to provide customers the highest level of experience and cutting-edge technology. This combination allows us to tailor the best and most appropriate solutions for them.
- **Can Do** – it is our conviction and pride that there is no challenge, whether professional or service oriented, that we cannot face. Our teams are dedicated to finding reliable, efficient and real solutions for our customers and providers.
- **Integrity and Honesty** – each one of us commits to act with integrity and honesty in all situations, to be transparent and clear in our communication with our customers and we will take personal responsibility for our actions.

- **Respect for the Individual** – we are a company of individuals with integrity, respect for others and team spirit. We are always determined and committed to carry out our tasks. We make sure to recruit and train our personnel according to these values. We enable our employees to make the most of their inherent potential and realize themselves.
- **Collaboration** – our team is dedicated to continuously improve Q Link Wireless services and processes by cooperating with, learning from, and respecting each other, our customers, providers and business partners.
- **Corporate Responsibility** – the rule of corporate responsibility guides us in all our activities for the benefit of the community.